



EAST WINDS INN NAMED TRIPLE AWARD WINNER FOR SECOND STRAIGHT YEAR

TRIPADVISOR 2009 TRAVELER'S CHOICE AWARDS IN BEST WORL DLUXURY, CARIBBEAN BEST LUXURY AND WORLD'S BEST ALL INCLUSIVE CATEGORIES

The Management of *East Winds Inn*, one of the Caribbean's few remaining authentic style, low key beachfront resorts, situated on tranquil LaBrelotte Bay in St. Lucia, West Indies, is extremely pleased to announce, for the second straight year, their winning in a total of three major award categories by TripAdvisor - one of the world's leading and most respected unbiased on line hotel review services.

Within the prestigious category of the *Top 100 Best Luxury Hotels in the World*, East Winds Inn was awarded number 57, representing the only hotel in St. Lucia and one of a small handful in the entire Caribbean region, to be recognized in this highly competitive grouping. East Winds Inn was also awarded in the *Top 10 Best Luxury Caribbean and Mexico* division, again, the only hotel from St. Lucia in this category. Even more significant, East Winds Inn was awarded under the major classification of the *Top 10 Best All-Inclusives in the World*, the only hotel to achieve this honour from the entire Eastern Caribbean region. All three of these awards represent the results of direct published feedback from guests who have stayed at the hotel, and are reported in the 2009 winners of the World Traveler's Choice Awards, as published on the TripAdvisor website.

“Once again, in the midst of a tremendously competitive tourism environment, we are extremely pleased with this recognition by our valued guests – both new and repeat visitors. While many of our clientele have been staying with us at East Winds Inn for years, it is gratifying to see so many new, satisfied faces who have vowed to return” stated Gareth Leach, General Manager and a key figure at the resort. “Without the consistent and genuine desire to please from our dedicated and long term staff, we could never achieve and maintain such a high level standard in the travel industry. The expectations that run commensurate with previously granted public awards make continued favourable adjudication by our satisfied guests a real achievement – one which we do not take lightly, and which we will endeavour to uphold for all future visitors to East Winds Inn”

East Winds Inn has benefited from new ownership over the past three years, with the initial introduction of the Caribbean's first concert Steinway grand piano setting the tone for the future of the hotel. The majority of the public areas and furniture have also received upgrades, as have the lush and spacious gardens, accommodating only 30 rooms on 12 acres - which are clearly well accepted by the majority of guests. This has resulted in numerous awards for the hotel, from the traveling public as well as travel agents and tour operators. A new yoga centre and activities pavilion are in the final finishing stages, increasing the amenities and activities, but not the room count at the resort.

“Despite the honour of once again being recognized by our guests and our peers as a desirable holiday destination, our ambition to retain the quaint charm and character of this unique resort remains unchanged. At the same time, we will offer the service and comfort expected of a top class Caribbean resort in today's competitive hospitality industry,” stated George and Marilyn Reti, General Partners of East Winds Inn. “To be so favourably recognized by our valued guests is truly rewarding.”

For more information on East Winds Inn, please visit www.eastwinds.com, or TripAdvisor www.tripadvisor.com.